

EAST DEVON DISTRICT COUNCIL LEISURE STRATEGY - 5 YEAR ACTION PLAN 2022-2027				PROGRESS REPORT UPDATED 8th April 2025 (proposed changes in red)			
Key Actions		Priority ranking 1 - High 2 - Medium 3 - Low	Timescale (completion by)	Responsible officer(s) / organisation	Resources required	Progress (Click on cell to show drop down list arrow)	Comments
1	Facilities that meet the current and future sporting and leisure needs of East Devon residents.						
a)	EDDC to revisit all stock condition survey data and associated costs within the context of the recommendations from the strategy and the need to retain and invest in its existing portfolio of leisure facilities (priority facilities are Exmouth, Honiton, Axminster).  Agree a 5 – 10 year planned preventative maintenance programme of works – capital and revenue.	1	2022/23  Survey Completed 2024.	EDDC Place, Assets and Commercialisation (Leisure) Team	Internal EDDC officer time	In progress	Building Condition Survey Final Report received Feb 25.  Programme of PPM works to be drafted that will underpin capital requests by Summer 2025.  Any immediate priorities to be reviewed and addressed where necessary.
b)	Building Condition Survey to be updated every 5 years.	3  Now a priority 3 as one completed in 2024.	2026/27  completed in 2024 - Next one would now be 2029.	EDDC Place, Assets and Commercialisation (Leisure) Team	Internal EDDC officer time.  External property consultants?	Completed	Please see update above -  Next survey would now be completed in 2029 outside of this action plan window.
c)	Continued medium term operation and minimal investment (to ensure H and S compliance) in Broadclyst LC to be agreed, until such time as decision is made on provision of new leisure centre for Cranbrook and associated timescales for delivery are known.	3	2022/23	EDDC Place, Assets and Commercialisation (Leisure) Team	Internal EDDC officer time.  New Leisure Local facility circa £14m (as of Nov 24).	Completed	Since previous update, EDDC Property Services team have completed the roof works to the Sports Hall .  See note re: new local Leisure Facility below.
d)	EDDC to undertake a site options appraisal to address identified shortfall in leisure facility provision highlighted within the Leisure Strategy. The priority focus should be on:  • Cranbrook – 6 lane 25m pool, health and fitness, <del>4 court sports hall</del> , 2 studios (small pool/ Local pool /leisure as a minimum), to ideally align to development of Town Centre  • Exmouth - ATP • Honiton - ATP • Axminster – Netball Courts  Consideration should be given to new and existing sites and include an integrated offer of new leisure centre(s) provision and separate arrangements for individual sports/activities, working with partner organisations in the community.	1	2023/24	EDDC Planning Team  EDDC Place, Assets and Commercialisation (Leisure) Team  Devon County Council  Exeter City Council  Local Delivery Pilot  Relevant schools and sports clubs  NGBs	Internal EDDC officer time.  External consultants for Cranbrook business case – circa £50k.	In progress	EDDC's Planning team have commissioned an outline scoping document for a potential new swimming pool and leisure facility for Cranbrook. This has indicative costings and will be part of the ongoing discussions and masterplanning work linked to the town centre development scheme.  An Officer Cranbrook Leisure Centre Working Group is established to feed into existing work streams.(i.e. Town Programme and Steering Groups)  The Playing Pitch Audit is currently being undertaken by Strategic Leisure to update all evidence of supply and demand and will inform the Delivery Action Plan proposals that will inform future capital and revenue requests

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e)	<p>As part of 1(d) above, EDDC and LED to further investigate options for moving existing Health and Fitness provision out of existing dual use sites to:</p> <p>(1) improve daytime access to those who would benefit the most, (2) improve the size and scope of the offer to the public, and (3) improve the financial viability for both EDDC and LED.</p> <p>As a priority, EDDC and LED should engage with Cloakham Lawn Sports Club to review options for relocating existing Health and Fitness provision from Axminster LC to the Sports Club site which would enable extended community access.</p>	1	2022/23	<p>EDDC Planning Team</p> <p>EDDC Place, Assets and Commercialisation (Leisure) Team</p> <p>LED</p> <p>Devon County Council Relevant Schools and sports clubs.</p>	<p>Internal EDDC officer time - leisure, legal, asset management</p> <p>Devon County Council Relevant Schools External leisure consultants?- circa £2,500k.</p>	In progress	<p>The provision of a new fitness and studio at the Hangar site in Axminster has now been completed and provides full community access throughout the week.</p> <p>Further to update in previous line, Cranbrook's Leisure centre facilities are part of a separate commissioned programme which is updated on at Forum meetings.</p>
f)	The refurbishment of Colyton ATP to be undertaken as a priority during Summer 2022 and for Exmouth ATP to completed by Autumn 2023 and for these works to be reflected in the Council's capital strategy.	1	2023/24	<p>EDDC Place, Assets and Commercialisation (Leisure) Team</p> <p>LED</p> <p>Colyton Grammar School</p>	<p>Internal EDDC officer time</p> <p>LED</p> <p>External contractors</p>	Completed	Colyton ATP - Successfully completed with a full refurbishment of the ATP and floodlights ahead of schedule. Completed October 2022.
g)	EDDC to seek pre-app advice from the Planning Authority regarding the provision of floodlights at Sidmouth LC ATP to improve utilisation of the facility and the financial viability of the overall site. Further consultation to be undertaken, scheme to be costed and planning application progressed subject to advice received.	2	<p>2023/24</p> <p>To be adjusted to 2026/27</p>	<p>EDDC Planning</p> <p>Local Town Cllrs</p> <p>EDDC Place, Assets and Commercialisation (Leisure) Team</p> <p>LED</p>	<p>Internal EDDC officer time</p> <p>LED</p> <p>External contractors</p>	Not started	<p>An update will need to be provided to the Leisure Strategy Delivery Forum about the status of this project and if there is funding available.</p> <p>The school's ATP is nearing its target date for replacement and so there is an opportunity to link the 2 projects together.</p> <p>To be updated following Playing Pitch Audit.</p>
h)	<p>EDDC to renegotiate all existing dual use facility agreements, in favour of the Council to increase access and value for the East Devon Community.</p> <p>Daytime access is the priority to achieve.</p> <p>Following re-negotiation daytime programmes to be developed focussing on older people.</p>	1	2024/25	<p>EDDC Legal Services</p> <p>EDDC Place, Assets and Commercialisation (Leisure) Team</p> <p>LED</p> <p>Devon County Council</p> <p>Schools and Board of Governors</p>	<p>Internal EDDC officer time</p> <p>LED</p> <p>External contractors</p> <p>Internal EDDC officer time - leisure, legal*, asset management</p> <p>Devon County Council Relevant Schools External leisure consultants? Circa £5k</p> <p>*Additional dedicated legal resources required</p>	In progress	<p>Progress made with Colyton Grammer School and a new agreement</p> <p>Other active discussions with Axe Vale Community College, Kings School, Honiton Community College, Sidmouth College and Clyst Vale Community College have stalled as schools are reluctant to take on a revised arrangmeent on their improvement/maintnenace works that will mean increasing their contribution.</p> <p>Legal have been reviewing all the lease agreements for the dual use sites so we can better understand our position on this matter.</p>

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i)	EDDC and LED to review indoor and outdoor tennis court programmes of use districtwide with a view to improving utilisation of courts and income generation, allowing reinvestment of monies into ongoing court refurbishment.  Consideration to be given to extending Clubspark roll out for ease of booking and provision of balanced programme of casual use, coaching, outdoor exercise classes etc. plus its revenue benefits.	3	2024/25	EDDC Place, Assets and Commercialisation (Leisure) Team  LED  LTA	Internal EDDC officer time  LED  External contractors	In progress	LTA have awarded £38,985 towards introduction of a Clubspark initiative at Coburg Gardens. (Details in Jan 25 update)  Officers met with LTA in mid March to discuss a District wide Tennis Strategy with a clear emphasis around East Devon Indoor Tennis Centre and outside part courts. In addition, the strategy will consider the advent of Pickle Ball and Padel Tennis opportunities.  This work will form part of the Playing Pitch Strategy.
j)	EDDC will seek where possible to improve disability access within existing sites and ensure that all new leisure facility provision complies with The Equalities Act 2010.	2	2023/24  To be adjusted to 2026/27	EDDC Place, Assets and Commercialisation (Leisure) Team  LED	Internal EDDC officer time, and input from Edith Stokes EDI Advisor  LED  External disability consultants	Not started	This action will need to be discussed and agreed between LED and the PAC team to prioritise sites and budgets.
2 EDDC priorities are aligned to and compliment Outreach Health and Wellbeing.							
a)	EDDC to appoint an officer to be responsible for: 1. co-ordinating the delivery of health and wellbeing across the district; 2. developing a coordinated and integrated health and wellbeing programme across Council departments, LED and third sector partners based on leisure strategy, public health, Active Devon outcomes etc to ensure there is no duplication of resources; 3. represent EDDC at partner meetings; 4. provide a point of contact for physical activity in EDDC who can signpost community or partner queries; 5. monitoring and reviewing this programme on a periodic basis; 6. promoting health and wellbeing districtwide; 7. a contact point for LED who drives what they deliver over and above their core service of facility management.	2	2023/24  Senior Leisure Officer appointed November 2024	EDDC Senior Leisure Officer in liaison with Health and Wellbeing Officer; with EDDC Public Health Project Officer; LED staff; Streetscene officers - for parks, play areas & outdoor gyms etc	officer resource	Completed	Senior Leisure Officer now establishing networks and contacts with colleagues and partners to cover points 1 - 7  Re 6: Public Health Officer - Uses the term "health messaging" in role = disseminating HWB messages internally & externally;.
b)	Development of a coordinated and integrated health and wellbeing programme across Council departments, LED and third sector partners based on leisure strategy, public health strategy, Active Devon outcomes etc.	2	2023/24	EDDC Health and Wellbeing Officer / Senior Leisure Officer / EDDC Public Health Project Officer; Streetscene [parks etc]  LED Community Outreach Team / all LED teams  EDDC HR Team (Sarah Vincent)	EDDC Health and Wellbeing Officer / Senior Leisure Officer  Funding from different Sources including EDDC	Completed	This work is currently being delivered through the LED Outreach team programme and also supplemented through the UK SPF leisure programme.  The Leisure Strategy Delivery Forum receive regular updates on progress being made in how the off site leisure work is meeting EDDC's Public Health priorities.  EDDC HR's Happy Healthy Here campaign for staff also in place.

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c)	EDDC to update contract agreement with LED to reflect the Leisure Strategy and the health and wellbeing outcomes on which the leisure operator should focus. The contract agreement should incorporate clear Health and Wellbeing KPI's aligned to Public Health and Active Devon outcomes, against which the operator will be measured.	2	2022/23  Further Progress in 2024/26	EDDC Senior Leisure Officer	Internal EDDC officer time LED	In progress	Meeting held early 2024 with Officers from EDDC and LED on looking to better integrate the Public Health Plan objectives for improving physical wellbeing and LED's outreach programme. A detailed proposal came forward from LED for the 2024/25 financial year requesting an additional £25K for their outreach programme to support these activities. This was approved and reported on by LED at Forum meetings.

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3	Effective partnerships delivering a sustainable community sport and leisure offer.						
a)	EDDC to work with Active Devon based on the alignment between the two strategies. Regular meetings to be established between Active Devon, EDDC and LED to develop a co-ordinated approach to delivery of key outcomes.	3	2023/24  Further Progress in 2024/26	EDDC Place, Assets and Commercialisation (Leisure) Team	Senior Leisure Officer as above.	In progress	Last Quarter Update: Contact made with Active Devon and attending next county wide meeting in February.2025. Met with Devon Leisure Officers Forum in February 25 Met Devon FA, RFU and LTA re matters in District and Playing Pitch Audit. Work with LED on UKSPF funding bid for 2025.26
b)	EDDC to engage with the Local Delivery Pilot to develop a partnership approach and forward plan for new indoor leisure facility provision in Cranbrook	2	2022/23  Further Progress in 2024/25	EDDC to engage with the Local Delivery Pilot to develop a partnership approach and forward plan for new indoor leisure facility provision in Cranbrook.	Internal EDDC officer time  External Consultants for Cranbrook Business Case – circa £50k  External capital funding – possibly £1.5-£2m? (New Sport England Places Fund from April 2023)	In progress	Funding was sought and approved by 27 March 2024 Cabinet meeting to create posts for the 2024/25 financial year for a Community Connector, Community Builder and Project Manager posts to support the Sport England Local Delivery Project within Cranbrook whilst seeking ongoing funding for the three posts to widen the programme to other areas of East Devon to help deliver the wider priorities within the Leisure & Built Facilities Strategy 2021-31. A provision of a budget of £76,974 for the 2024/25 financial year to fund the Community Connector, Community Builder and Project Manager posts
c)	Work in partnership with Devon County Council to map and promote existing and new cycle and walking routes district wide and the benefits of active travel.	2	2024/25  To be adjusted to 2026/28	EDDC Green Infrastructure Project Manager  New EDDC Senior Leisure Officer  Marketing / Communications Team; Public Health Project Officer; Climate Change Officer; Countryside; Streetscene  Devon CC	Senior Leisure Officer as above.	In progress	It has started,Benefits include leisure enables active travel which encourages individual health benefits "good for a person; good for the planet", so contributes to our climate emergency activities too.  Cycle Routes on Travel Devon Cycle Routes public viewer.  <a href="https://map.devon.gov.uk/portal/apps/webappviewer/index.html?id=a37bf69501b84ad0a3a2ef11adbaf03d">https://map.devon.gov.uk/portal/apps/webappviewer/index.html?id=a37bf69501b84ad0a3a2ef11adbaf03d</a>  Leaflets local to East Devon, (Check with Countryside Team)
3d	NEW - Second new town development - working with Planning teams, design codes & policies...(Proposed for April 25 Leisure Delivery Forum)	High		EDDC to engage with the Local Delivery Pilot to develop a partnership approach and forward plan for new indoor leisure facility provision in second community.			
4	Harnessing the value of the great outdoors.						

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a)	<p>EDDC new Health and Wellbeing Programme (2 (2) above) to incorporate informal and organised activities based on using the great outdoors to encourage increased levels of participation in physical activity e.g. healthy walks and cycle rides, sea/wild water swimming, community allotments, conservation volunteering activities, orienteering, Parkrun, Couch to 5K. To be delivered in partnership with Council departments, LED, and other third sector organisations.</p> <p>Could be extended to advocate the value of green prescribing.</p>	2	2023/24	<p>Senior Leisure Officer working in tandem with other partners.</p> <p>Marketing / Communications Team; Public Health Project Officer; Climate Change Officer; Countryside; Streetscene</p> <p>Devon CC</p>	Appointment of Senior Leisure Officer working in tandem with EDDC Health & Wellbeing Officer and partners. <i>PH Project Officer, Countryside team, Streetscene, and many volunteers!</i>	In progress	<p>This action also includes allotments and conservation volunteering so requires cross department/ club involvement. . This has been integrated into EDDC/LED's outreach contract and supplemented by the UK SPF lesiure programme to help deliver out of site activities to more of the district's communities.</p> <p>The Leisure Delivery Forum receives regular updates on how this is progressing and the range of activities being provided.</p>



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5	Review of the existing leisure management contract.						
a)	<p>EDDC to renegotiate and possibly extend the terms of the existing contract with LED. As a minimum, the following principles should be incorporated:</p> <ul style="list-style-type: none"> <li>• LED to submit business plan through to end of contract period which will present year 1 baseline breakdown of all income and expenditure (Profit and Loss Account) for each site including the health and wellbeing programme.</li> <li>• The business plan will provide the equivalent information for each year through to the end of the contract period, showing the management fee payable by the Council to the operator, increased by RPI annually.</li> <li>• The business plan will clearly show the management fee payment allocated to each site P and L account.</li> <li>• This management fee will replace the existing 5 year fixed service fee.</li> <li>• In re-basing the contract, EDDC should consider the introduction of:               <ol style="list-style-type: none"> <li>(1) a utility benchmarking procedure to be applied at a frequency to be determined. Whilst the utility tariff rate should be shared between Council and LED, the risk associated with increased energy consumption should remain the responsibility of the operator.</li> <li>(2) Pandemic cover, ensuring that LED will be in a 'no better, no worse' financial position, but any payments will not be unrestricted and will follow an 'open book' policy.</li> </ol> </li> </ul>	1	2022/23	<p>EDDC Place, Assets and Commercialisation (Leisure) Team</p> <p>LED</p>	<p>Internal EDDC officer time</p> <p>External consultants - circa £5k</p>	Completed	EDDC have been working with Strategic Leisure to provide a new template for agreeing a rolling 2 year management fee that is more agile in its ability to read to issues around utility costs, decarbonising its pools, wage costs and impacts of cost of living.
b)	Any revised contract should clearly set out EDDC's key principles and outcomes for sport, health and physical activity and establish key performance indicators (KPIs) against which the contractor will be monitored e.g. participation targets for under-represented groups, levels/frequency of participation measured against Sport England Active Lives annual data returns, East Devon Public Health priorities etc.	1	<p>2022/23</p> <p>Initial Action Completed</p> <p>This has now developed into a much broader action which is reported to the Form seperately.</p>	EDDC Place, Assets and Commercialisation (Leisure) Team	<p>Internal EDDC officer time</p> <p>External consultants</p>	Completed	<p>Negotiations completed on the 2024/25 management fee contract and the Leisure Strategy Delivery Forum receives regular updates as part of its agenda on the budget.</p> <p>This also includes reporting on agreed KPIs on achieving not only savings but also how LED is delivering a leisure contract into our communities and improving communities health &amp; wellbeing.</p> <p>KPIs will require setting as part of Leisure Review.</p>